



REGULAR MEETING
OCTOBER 11, 2012
THURSDAY, 4 PM
TOWN HALL

Mission Statement: The mission of the Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's historic, cultural, natural and human resources.

The Waynesville Public Art Commission held a regular meeting on October 12, 2012. Members present: Chairman Jan Griffin, Vice-Chairman Ed Kelley, Treasurer Sarah Jane League, Sylvia Everett, Ann Melton, Charles Mills, David Blevins, and Diana Laursen. Absent: Bill King. Also present: Secretary Ginny Boyer.

The meeting was called to order at 4:02 p.m.

Approval of Minutes, Regular meeting of September 13, 2012

Sarah Jane League made a motion to accept the minutes of the September 13, 2012 meeting; Charles Mills seconded. All were in favor of accepting the minutes as presented.

Treasurer's Report for September, 2012

Sarah Jane League reported she will send the report to members via email next week. *(Attached is the financial report that was sent via email. The Waynesville Public Art Commission account balance as of September 30, 2012 is \$29,052.07. Income from cookbook sales was \$660.00 and an expense for advertising in the Mountaineer (Arch project) was \$190.00.*

Update on Call to Artists, Wildflowers of the Smokies Project

The Call to Artists for the Wildflowers of the Smokies project has been sent and is on the Town of Waynesville website. It is expected that replies will be received much closer to the deadline of January 4, 2013.

Fundraising for 2013—Jan Griffin

Sarah Jane League moved that members open discussion for 2013 fundraising. Vice-Chairman Ed Kelley seconded and all were in favor. Several ideas were discussed as possibilities for fundraising efforts for 2013: Live and/or silent auctions and the necessity of auction committees. The theme of the auctions, if Wildflowers of the Smokies, may allow some artists to have pieces readily available (unlike Salamander Splash) and members agreed a themed auction is a good draw for all participants. Local art collectors may be willing to contribute a piece from their collection. "50/50" drawings and "mardi-gras beads" drawings in which the winner gets a portion of money collected were discussed. Another idea was to ask local collectors to

contribute a piece from their private collection. Chairman Griffin relayed that Alison Melnikova had the idea of artists who take part in the auction having the option of donating all or a percentage of the money earned from their piece to the Waynesville Public Art Commission.

Several ideas were considered as possible venues and dates for an event, therefore contacts need to be made to coordinate timing, understand availability and avoid conflicts: HART Theater, Laurel Ridge Country Club, Gateway Club, Haywood County Chamber of Commerce, Waynesville Country Club, and Haywood County Fairgrounds. David Blevins agreed to contact the Haywood Chamber of Commerce to get an idea of when the next influx of visitors is scheduled to arrive. Chairman Griffin said after talking to Marilyn Sullivan, late May or June would be the best months for an event. Diana Laursen agreed that in June most all the visitors are here and this would be a nice way to start the season.

A donation to HART Theater was discussed. Sarah Jane League mentioned that Finance Director Eddie Caldwell may need to advise on a private donation.

Beer, wine and liquor license/sales issues were discussed and several questions need to be answered—would the WPAC be able to use the chosen venue's liquor license?; would a one-time, special event license be required?; would there be only wine and beer offered or liquor as well? would guests be asked to pay at the bar or “donate”? Diana Laursen mentioned the idea of including a local micro-brewery for beer tasting as a fundraising element that is something other than a charitable pull. Ed Kelly agreed to contact Headwaters Brewery to see if they would have interest in joining the effort.

Members agreed on the importance of sending a general letter about the Fundraising effort and having an article in the paper.

Sarah Jane League said soliciting sponsorship for the event could defray cost. A business may want to be recognized as one who sponsored the tent or food. Ms. League also said she will contact Travis Royston of Royston Auctioneers to check on availability and interest and report at the November meeting.

Entertainment was also explored: Dancing and/ or storytelling were mentioned as possibilities. Sarah Jane League said she would try to reach Storyteller Donald Davis. If he is unavailable, perhaps Michael Reno Harrell, a storyteller and musician, would consider performing.

Members agreed that in November, some of the Fundraising questions would be answered and explored further.

Community Outreach—Jan Griffin

It was agreed that a community meeting would be best after the first of the year, as the Hazelwood Merchants in particular are already busy with holiday sales and to stop to discuss reinventing the Hazelwood District, while important, would require the merchants' energy at a time when they are already stretched with other duties.

Members discussed the following: having a community outreach meeting in the rented parking lot on Hazelwood Avenue, inviting merchants to a future Public Art Commission meeting, researching if there are any members of the Hazelwood Booster Club or the Hazelwood Merchants' Association that may be willing to offer support, specifically Mary Ann Enloe. Diana Laursen mentioned placing a sign-up sheet in her business Hazelwood Soap Company so that interested visitors and locals alike could leave contact information. These people would then be encouraged to come to the community outreach event after the first of the year.

Chairman Griffin mentioned Mayor Gavin Brown's interest in Hazelwood. She also reiterated the community outreach meeting's purpose would be to make clear what the Waynesville Public Art Commission is, what it accomplishes, and how it accomplishes it in hopes to broaden the WPAC's base.

Chairman Griffin reiterated the need for members to compile lists of volunteers for both ad-hoc committees and "Wildflowers of the Smokies" advisory panel members.

Folkmoot Signage—Bill King

Due to Bill King's absence, Folkmoot signage will be discussed at a later meeting.

Other Business

Cookbooks will be sold at the Church Street Art & Craft show on October 13, 2012 10 am – 5 pm with the help of several members of Waynesville's Public Art Commission.

Adjournment

With no further business, Chairman Griffin adjourned the meeting of the Waynesville Public Art Commission at 5:12 pm.

Secretary, Ginny Boyer

Chairman, Jan Griffin